

## Stephen van Basten's

# Confusion to Clarity

-People Mastery in Business-

In today's competitive business environment it is often the little things that make a BIG difference.

Has your company ever lost a sale that it really should have landed? Have you ever landed a deal you did not expect to? Have you ever messed up in an important meeting because you just could not connect? Have you ever lost a great potential employee because you were not able to convince them to join your company?

A small thing like your employee's people skills may just be the issue and making some small adjustments could pay big dividends.

In 2009 I won gold for fighting (kumite) at the Goju Kai - Karate World championships in Cape Town. My ability to read the situation, read the judges and read my opponent was a major part of becoming a world champion. Of course the many months I spent training in Japan and the endless hours practicing in the dojo, certainly assisted.

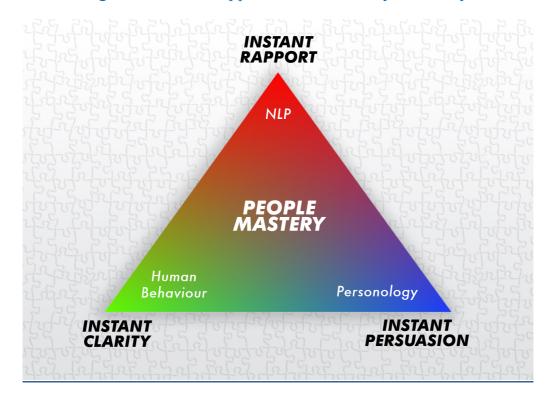
I won silver for form (kata) that year too, an unusual achievement in this age of specialization. Knowing that the judging starts way before one is called up to perform, I purposefully created a positive impression beforehand, which gave me a competitive edge over the other contestants.

Treat your team to this complimentary, fun, nurturing and highly educational, one-hour interactive talk specifically designed to enhance people-skills in business.

### Stephen van Basten

#### What will your team learn?

- To quickly read people to create powerful and persuasive interactions
  - To understand and manage emotion around success and failure
    - To get into instant rapport with almost anyone at any time



# What is the ideal environment? Annual kick-start meetings | Team building initiatives | Award functions Board meetings | Sales meetings | Staff meetings | Sales training

#### Who am I?

Stephen van Basten is a published author, sought after speaker, edu-tainer and extraordinary teacher. He is in a successful marriage which has produced an amazing kid. His travels have taken him to some of the most beautiful places on earth and his spiritual quest has directed him to some of the greatest minds. His live addresses touch over 20 000 people annually, while his written and recorded work uplift those he cannot reach physically.

#### What event organisers are saying:

#### Stephen

Thank you for your 2 hour presentation last week.

The members really enjoyed it – evidenced by the excellent survey results which I will share later. Hopefully we can look at other types of speaking engagements in the near future.

It is much appreciated

Nazeer Patel - SAICA Northern Region

#### **Good morning Stephen**

Your presentation was absolutely fantastic; we're still compiling all the feedback and will share with you as soon as we are done.

Frances Zowa - SAICA Northern Region

#### Stephen

Thank you for your talk today. Usually I arrange the speakers and then sit at the back of the room with my laptop, doing my work. Today you kept me spellbound for 90 minutes. From the comments thus far, our delegates loved it too.

Wela Swana – SAICA Northern Region

#### **Good Morning Stephen**

I thoroughly enjoyed your talk, I didn't want it to finish. Anyone who has not heard you is really missing out! The feedback we had from our members was all very positive with comments like "thoroughly enjoyed", "thought provoking stuff", 'thank you for a wonderful morning" and "enjoyable presentation". I very happy to say, we'll be knocking on your door again very soon. Thank you so much for the book you gave me, I started reading it this past weekend, excellent stuff!!!!

Ayanda Kanana – SAICA Northern Region

"Wow – He sure is passionate!!

Please invite Stephen to talk at all of our networking events"

**Margaret Hirsch – Hirsch's Home Stores**